

## Education:

B.F.A. Graphic Design, May 2008  
Savannah College of Art and Design (SCAD),  
Savannah, GA

## Work Experience:

June 2021 – Present

**Bloomberg**, Senior UX Designer  
Arlington, VA

Leading the design for Bloomberg Law and Bloomberg Tax, a subscription-based research tool for attorneys. Delivering and testing design prototypes with users and translating research into high-fidelity design artifacts.

May 2020 – June 2021

**Fannie Mae**, Senior Product Designer  
Herndon, VA

Led the digital transformation initiative for the Collateral Underwriter Application; provided technology-based innovation. Close collaboration with product experts, data scientists, engineering, and stakeholders led to a more intuitive platform. Designed 72+ design comps representing new screens, workflows, and interactions for the Collateral Underwriter and Property 360 application.

May 2019 – May 2020

**Custom Ink**, Senior Product Designer  
Fairfax, VA

Design, directed, managed, and led all design initiatives related to the Online Stores, including the Store Admin and Location Manager Dashboard, the buyer email experience, and the overall end-to-end buyer experience. I partnered with project managers, designers, engineers, sales specialists, and researchers to oversee and design the core experience of the Online Stores application., which led to 43 live stores with a growing revenue of **\$382,227**.

October 2018 – May 2019

**PenFed**, Lead UI Designer (Full-time Contractor)  
McLean, VA

Led the redesign of Penfeds' online form applications (i.e., personal loans, credit cards) by creating custom illustrations that would humanize the brand, simplify the user's journey, and personalize the user experience. Regularly gauged team spirit through "design thinking" sessions and ensured team mobilization by identifying the core issues in the creative process and implementing practical solutions to resolve them.

February 2014 – October 2018

**Booz Allen Hamilton**, Interactive Designer  
Rockville, MD

Applied web/print design and front-end development expertise across a wide range of firm investments, marketing, and client engagements, which led to high-caliber design products for the United States Navy, U.S. Department of Homeland Security, U.S. Department of Veteran Affairs, National Institutes of Health, Centers of Medicare & Medicaid Services, National Children Study, U.S. Department of Defense and U.S. Food Drug Administration.

April 2021 – February 2014

**XO Communications**, Web Designer  
Herndon, VA

Developed concepts, wireframes and visual designs for the web-based marketing teams, which assisted them in converting web traffic into sale leads and transactions. Created well-structured HTML and CSS to develop responsive web pages and functions for various campaigns (i.e., websites, e-mail campaigns, banners, and collateral materials), which enabled the marketing team to meet company objectives.

November 2010 – April 2012

**Ratner Companies**, Web Designer  
Vienna, VA

Directed the creative team on the procedures of developing a Rich Internet Application for Hair Cuttery, which increased the online engagement value by **24.55%**. Assisted the marketing team and vice president in developing a strategic digital strategy for the Hair Cuttery brand that enhanced their social media initiatives.

May 2010 – November 2010

**Siteworx**, Web Designer  
Reston, VA

Identified opportunities for innovation and designed a variety of design comps for AOL, PBS, Hollywood Casino, CAS, and PBGC. Created intuitive design solutions for websites, mobile devices, business systems, and other applications under the direction of my Art Director.